

GOVERNMENT OF INDIA
MINISTRY OF STEEL

RAJYA SABHA
UNSTARRED QUESTION NO.2878
FOR ANSWER ON 18/03/2020

RETAIL NETWORK OF SAIL

2878. SHRI A. K. SELVARAJ:

Will the Minister of STEEL be pleased to state:

- (a) whether the Steel Authority of India Limited (SAIL) is considering to set up retail network of the country in many States to promote the sale of TMT bars;
- (b) if so, the details thereof;
- (c) whether it is also a fact that many State Governments have also demanded the same; and
- (d) if so, the details thereof?

ANSWER

THE MINISTER OF STEEL

(SHRI DHARMENDRA PRADHAN)

(a)to(d): Steel Authority of India Limited (SAIL) has a retail network of dealers for more than a decade for sale of TMT bars and Galvanised Products. With changing dynamics in the market and requirement of the customers, SAIL's retail network has also undergone a change.

SAIL has embarked upon implementing a 2-Tier retail network of Distributors and Dealers in place of the existing single tier retail network of dealers. Currently, the retail network of SAIL has a presence in all states of the Country with 32 distributors and more than 2000 dealers.
